



SCHOOL OF ATEC CAPSTONE PROPOSAL

Questions: Planning Document

This document may be used for planning purposes when preparing your Capstone Proposal. The official submission of your proposal must be done via the survey link from the ATEC Undergraduate Advising Office.

Questions marked with an asterisk (*) will be included in the Capstone Celebration booklet. Be sure to double-check for grammatical and spelling errors.

1. What is the title of your project?*

2. Are you working in a group? If yes, list all group members' names, including your own, and each member's responsibilities within the team.*

3. Provide 3-8 keywords and/or a one-sentence tagline to describe your project.

4. Describe your project deliverable.

5. Provide a 2-3 sentence description of your project (maximum: 50 words).*

This will be made available to the general public at Capstone Celebration. Be clear and concise. (Example: "Undertaking is a tabletop roleplaying game inspired by Dungeons & Dragons 5th edition. The system aims to give players what they want through greater agency and customization, both in and out of combat.")

6. Describe the way that your project combines the theories and skills you have mastered during your time in ATEC. Include courses you've completed (ex: ATCM 3301 - Digital Content Design) that relate to your proposed project.

7. List three academic sources and/or creative influences that will inform your project.

Academic sources should be cited with full bibliographic information, in MLA or APA style. Relevant research guides may be found [here](#).

8. Identify three similar projects you've researched. Compare and contrast your project idea to each (one sentence per project). The three similar projects should not be student projects.

9. List the tools and processes that you will use for your project.

10. In three sentences, describe the ideal audience for your project and how you plan to connect with them.



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11. Provide a timeline for how you preliminarily plan to complete your Capstone within three months. It may be helpful to think back on class projects to gain an understanding of how long each step of your project may take. The [Academic Calendar](#) may also be of assistance.

****The following two questions are required for *only* EMAC majors.****

1. There is no such thing as a neutral technology. What are the ethical, political, or social implications of the technologies you are using?

2. List the platform/medium you are choosing and justify your choice in three sentences, reflecting your understanding of its affordances. (Need help? Look up “social affordance.”)